



MIDDELBURG CHAMBER OF COMMERCE & INDUSTRY

Business Guide 2019/2020

Advertisement Application Form (Members)

Name of Business *		Telephone Number *	
Nature of Business		Fax Number	
Physical Address *		Postal Address	
E-mail Address		VAT Number	
Contact Person:		Cell Number	
Website address: *			
Sector for your Advert *	Commercial & Retail	Mining & Industry	Agriculture
Advertisement Sizes (Please clearly indicate advert choice)			
	Available	Excl. VAT	V.A.T.
			Total Price
First Page	270mm x 186mm	R26 250.00	R3 937.50
Back Cover	270mm x 186mm	R20 725.95	R3 108.89
Inside Cover	270mm x 186mm	R15 658.65	R2 348.80
Full page	270mm x 186mm	R11 101.65	R1 665.25
Half page horizontal	200mm x 123mm	R7 185.15	R1 077.77
Quarter page horizontal	65mm x 186mm	R3 683.40	R552.51
Medium Display Vertical	65mm x 123mm	R2 537.85	R380.68
Lightbox - Logo on Middelburg map Only allowed with purchase of a Business Guide advert.	20mm x 20mm	R232.82	R34.92
			R2 918.53

Ad Design Information *					
Advert design fees are not included in the price. If you need an advert design please see the design costs.					
Medium Display Vertical	R300.00		Half page horizontal	R300.00	
Quarter page horizontal	R300.00		Full page	R500.00	
Total Amount Payable				R	
Information required to design ad					
Will supply own ad	Yes	No	Date received:	Use last year's ad	Yes No
Please design new ad #	>300dpi/JPG 300dpi CMYK/CorelDraw with text changed to curves				
Logo Supplied	Yes	No	Photos Supplied		
Other info or Request:					
Please describe services and products:					

Please note that the above charges include any additional costs relevant to allowing direct access to advertiser's Websites via the e-guide published on the MCCI website

The logo on the lightbox is additional fees to have your logo appear on the town map or regional map of Middelburg.

PLEASE COMPLETE ALL AREAS WITH AN ASTERISK *

Declaration	
I hereby declare that the information supplied by me in respect of the 2018/19 Business Guide and that the editors of the Business Guide are not responsible for incorrect information provided by me. All adverts will be approved before printing, supplied by me or designed by MCCI. I undertake to supply the advertisement material and payment on time. I understand that I may forfeit my advertisement space and fees paid if the relevant advertisement/fee is not supplied before the end of April 2019 .	
Date:	At:
Name:	Signature:

When completed please email to Marketing@middelburginfo.com or call 013 243 2253